

# mediacoop

Ideas, baked fresh, daily.

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2021 EDITION



**WELCOME  
TO THE  
BAKERY!**

ALL ITEMS PREPARED AND COOKED  
THROUGH EXPERIENCE, PASSION  
AND NICE PEOPLE





## OUR MENU

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Ideas, baked fresh, daily.

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You get to choose the goodies

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The dishes

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Bon appetit



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# IDEAS

We start from the basics. From what you, as a client, require. We meet you, put our heads together and source the main ingredients: concepts options, tools and plans.

# BAKED FRESH

Mix together the ingredients of passion, technical skill, technology - and voilà! We make sure the bake is right: economic, efficient and effective. We pack it, box it and deliver it to you.

# DAILY

Every day we celebrate something delicious, coming out of the oven. A work made of love, hard work and a lot of laughter. Our next success is calling your name!



# **YOU GET TO CHOOSE THE GOODIES**

**WE CREATE GOODIES THAT HELP YOU ACHIEVE YOUR BUSINESS GOALS, WHETHER THEY ARE CLIENT ACQUISITION, RETENTION, BRAND RECOGNITION, EXCELLENT SERVICE, CLIENT FOCUS OR DEVELOPMENT OF PEOPLE.**

**OUR VAST MENU CATERS FOR ALL BUSINESS NEEDS AND IS CRAFTED TO OFFER YOU A HOLISTIC SERVICE.**

# The Dishes

## NARRATIVE

### **BRANDING**

Creating the concept, the story, the emotion.

## EFFECTIVE

### **MARKETING**

Communication that gets the message across, Public relations that matters; Advertising through different media platforms, both traditional and online.

## ENGAGING

### **DIGITAL MEDIA**

Content creation that converts, coordinates and implements digital media campaigns, maximising on client interaction.

## FLEXIBLE

### **WEB DESIGN & DEVELOPMENT**

Creative and effective design and content, responsive websites for both desktop and mobile, on-site and offline SEO.

## EYE-PLEASING

### **AUDIOVISUALS**

Different video productions for different targets: Advertising, interviews, documentaries, interactive videos, corporate, video blogs, animations, Television, events filming, 360 videos, live-streaming, and drone videography.

**We invest in the latest technology and 4K video: you just choose the bread, the rest will follow.**

## CREATIVE

### **GRAPHIC DESIGN**

Logos, flyers, stationery, posters, design for digital media, digital, offset and large-format printing.

## SPOT-ON

### **CONSULTANCY**

Strategic planning that gives results; marketing consultancy to plan your campaigns to get the most out of your budget.



# The Dishes

## PLUG AND CHARGE

### **TRAINING**

A host of interactive, multimedia courses, delivered face-to-face as well as online, for your personal as well as organisational development. Get inspired through an experience of over fifteen years of training and hundreds of satisfied, inspired participants.

Courses include:

- Interpersonal Skills for Management and Supervisors
- Delivering Excellent Customer Care
- Managing a Customer Service Team
- Managing Stress
- Assertiveness and Self-Confidence
- Interviewing Skills
- Delivering Memorable Speeches and Effective Briefs
- Writing Reports that Sell
- Dare to Dream
- Negotiation and the Art of Persuasion
- Creative Thinking
- Emotional Intelligence at Work
- Overcoming Workplace Negativity
- Working with Change

## MORE TOGETHER

### **TEAM BUILDING**

Improve your team's performance through team play. Help them develop a sense of ownership, and a focused commitment to organisational goals.

Mediacoop offers the right mix of fun games, group dynamics and creative activities to enhance the potential of every team; be it new, established, or in need of a rebirth.

Mediacoop can offer a complete, turnkey service, from activity creation, to venue, catering and activity moderation. Mediacoop's team building activities are certainly days to remember. Ask our clients.

# BON APPETIT

WE SERVE YOU WHOLEMEAL not piecemeal. The Mediacoop Bakery is a one-stop shop. We get the best ingredients, we mix, we bake, we garnish and we serve. You will simply get all you can eat.

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We simply cannot keep all this to ourselves!  
You're invited to the experience too. We trust you will smile bigger.

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